

SDCC PHOTO DEPARTMENT

Portraiture: Photo 220
 N. David King, Instructor

NAME: _____

DUE: _____ **Grade:** _____

PORTRAIT PROJECT: "Casual Portrait"

The casual portrait is one in which the subject is in a more casual location and attire. Often shot outdoors on some location it has the appearance of a casual capture but behind it is all of the effort and need to capture the subject's personality that exists in any serious portrait. In this case you can do the shot of the subject just relaxing or doing some hobby or other casual pursuit.

However, the same issues of lighting for the face just as in the studio still apply only now, the lighting is usually a combination of natural or ambient light along with some artificial light (such as flash fill) or reflected light to control contrast and shadow.

Subjects

This time you can use EITHER a male or female for the final print so there will be only one printed needed for submission. But bringing out the personality of the subject is of paramount importance here. Casual portraits are normally shot outdoors but can also be done in the studio using more casual clothing, posing, use of props, etc.

Procedure

Download and reference the handout on Using Flash from my web site. The shots needs to show a combination of natural/ambient light AND some auxilliary light such as flash or reflector fill.

You can produce the final in either color or B&W although in the industry B&W is still a bit more common since it can be reproduced more inexpensively. Headshots are almost ALWAYS verticle (portrait) in orientation.

You can shoot in either film or digital. However the final submission will be in two forms: An electronic file to be submitted to Blackboard for grading purposes and a print for critique and class discussion purposes. Specs for each follow but this is important and part of the grade component:

To Turn-in

FILE FOR BLACKBOARD: The file to attach and submit to Blackboard needs to be as follows:

1. 100 ppi
2. 1,000 pixels tall
3. sRGB color space or can be in grayscale color space
4. 8-bits in bit-depth
5. All layers flattened
6. JPEG format
7. Rename the files as "yourname_assignment.jpg"

Be sure to press the "Submit" or "Save" button after the files is attached.

PRINT FOR DISCUSSION/CRITIQUE. Make a minimum sized 8x10 print mounted on 11x14 board to bring to the critique. You do not have to create an over/window mat but you can if you wish. You can also make a larger (up to a max of 16x20) portfolio print in anticipation of the final class portfolio.

Grading

You will be graded based on the grade form.