

**PHOTO PROJECT****"THE REFLECTIVE SMALL PRODUCT"**

This project will give you practice in using light in tight quarters and on small subjects. Your goal will be to turn in a **photograph to be used in a hypothetical Sales Brochure illustration** for the chosen subject.

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**Subject**

Your subject can be any small product that has a *highly* reflective but NOT transparent surface. It can be, for example, plastic or metallic (silverware or jewelry are fine subjects).

The size should be no smaller than a watch and no larger than a Tea Kettle to make it easy to shoot in our studio. You can add props to the shot but remember, this is to show off the item as if IT were for sale, not the supporting elements. You can include multiple items of the same type. If in color, you may also use colored filters to enhance the shot.

You may do this assignment in either film or digital but the final images will be submitted in digital format on Blackboard..

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**Procedure**

Shoot at least one roll of film or the equivalent digital frames. Keep careful notes about the shoot, the lighting, (and the processing). Your goal is one image file and one electronic contact sheet to turn in.

You may add props to the main subject but remember it is the subject that is the object of the shoot; and props used should be there only if they enhance to shot or better explain the use or purpose of the subject.

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**To Turn-in**

Submit to Blackboard the following items:

1. One final image
  2. One digital contact sheet of at least 12 selected images
  3. Both final and contact sheet should be in the following format:
    - a. Bit Depth: 8 bits
    - b. Color Space: sRGB
    - c. Resolution: 100 ppi
    - d. Dimension: 1,000 on the longest side
    - e. Format: JPEG
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**Grading**

This project will be graded on the following criteria:

- ✓ Technically, how well have used lighting to best convey the appeal of the subject..
  - ✓ Aesthetically, how well have you composed and assembled your image to best convey the appeal of the subject.
  - ✓ Professionally how well have you followed the instructions?
  - ✓ Refer to the grade sheet on the reverse for details of grading criteria
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